

LEAD GENERATION — DIVERSITY & INCLUSION TECHNOLOGY

How Clear Talents achieved 97% meeting attendance from outbound

Clear Talents needed credibility with senior HR and People leaders. Meeting attendance from outbound was typically poor, and quality had to match the seniority of their audience. They needed a partner who could deliver consistently.

97%

MEETING ATTENDANCE

12

MONTHS SUSTAINED

WHAT WE BUILT

Enterprise Campaigns

Multiple targeted campaigns over a 12-month engagement reaching senior HR decision-makers.

Senior Targeting

ICP-focused outreach ensuring every meeting was with the right seniority and buying authority.

"The attendance rate alone tells you something is different here. We'd never seen anything like it from outbound before."

Claire Jones, Clear Talents

Want meetings that actually happen?

Let's talk about what ORRJO can do for your business.

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