

LEAD GEN + DEMAND GEN — AI WEATHER PREDICTION FOR ENERGY

How Jua booked 384 meetings in 12 months with no internal BD team

Jua had ambitious growth targets but no internal BD team. They needed fast ramp globally across multiple geographies, converting complex AI weather technology into sales conversations with energy sector buyers.

384+

MEETINGS IN 12 MONTHS

3

DAYS TO FIRST MEETING

556

WEBINAR SIGN-UPS

WHAT WE BUILT

Omni-Channel SDR Support

Multi-channel outreach generating 33 ICP meetings in the first two months alone.

Global Outreach

Campaigns across multiple geographies tailored to regional energy markets.

Webinar Series

556 sign-ups positioning Jua as a thought leader in AI-powered weather prediction.

Rapid Ramp

First meeting booked in 3 days. Consistent pipeline from week one.

"We've been really impressed with the speed ORRJO has ramped up. Hitting the ground running and booking qualified sales opportunities in a matter of days."

Benjamin Guett, Chief of Staff, Jua

Need global pipeline, fast?

Let's talk about what ORRJO can do for your business.

[Book a Call →](#)