

One question. Seven days. \$5,000.

The Intelligence Sprint is designed for teams that need a fast, focused answer to a specific market question. One research question, one analyst, one week. You get a 20-page strategic brief with competitive mapping, an ICP profile, 25 enriched target accounts, and a ready-to-send outbound sequence. It is the fastest way to validate an assumption or scope a new market before committing larger resources.

WHAT YOU GET

- **1 focused research question** answered with data-backed depth
- **1 market or segment** analysed end to end
- **Top 3 competitors** mapped on positioning, pricing, and channels
- **1 ICP profile** with firmographics, buying triggers, and objections
- **25 named target accounts** enriched and CRM-ready
- **1 outbound sequence** written and ready to send
- **20-page strategic brief** with findings and recommendations
- **30-minute walkthrough** with your lead analyst

Example Questions We Answer

- "What does the US fintech compliance market look like and who are we selling against?"
- "Which 25 mid-market logistics companies should we target in DACH and why?"
- "How are our top 3 competitors positioning their AI product and where are the gaps?"
- "Is there a viable market for our platform in UK healthcare and what does the buyer journey look like?"

Best For

Testing the waters before a larger commitment. Getting a fast answer to a specific question. Validating an assumption about a market, segment, or competitor before investing in a full go-to-market build. Teams that need data this week, not next quarter.

PAYMENT TERMS

50%
ON KICKOFF

50%
ON DELIVERY

7 Days
TURNAROUND

Book an Intelligence Briefing

30 minutes with our research team to scope your question.

orrjo.com/intelligence